

**ONEMAIN FINANCIAL PARTNERS WITH OPERATION HOMEFRONT TO
SUPPORT VETERANS AND MILITARY FAMILIES**
***Guarantees 50k to the Organization Between a 25k Donation and a
25k Social Media Donation Drive***

EVANSVILLE, IN– November 10, 2017– OneMain Financial announced today its partnership with Operation Homefront, a national nonprofit organization whose mission is to build strong, stable and secure military families. OneMain’s donation to Operation Homefront seeks to further their mission to support wounded warriors and military families in the communities they’ve worked so hard to protect. Throughout the month of November, OneMain will be increasing awareness for Operation Homefront and their mission through a cause marketing campaign on their social media channels. With the goal of raising up to \$26,000, OneMain will donate \$3 per action (like, reaction, comment, etc.) they receive on Facebook, Twitter, or Instagram posts mentioning Operation Homefront now through November 30. Limit one action per post per person. To further their support, OneMain’s foundation will donate an additional \$25,000 to Operation Homefront’s Critical Financial Assistance Program. This program assists military families with crucial financial obligations, such as mortgage payments, rent, utilities, car and home repairs, overdue bills, baby supplies and groceries.

“OneMain is committed to supporting the communities where our team members and customers live and work, and with over 1,600 branches in 44 states, many of our locations are close to military bases,” said Kim Wijkstrom of OneMain Financial. “We see the struggles that military families and veterans face and are proud to partner with Operation Homefront, whose mission is to help these local heroes who have served and protected our country. We are honored to be working with this amazing and important organization.”

In addition to the donations and social media campaign, OneMain will also conduct a holiday gift card drive at their corporate sites in Evansville, IN, Baltimore, MD, Wilmington, DE, Chicago, IL, London, KY, Fort Mill, SC, Mendota Heights, MN, Irving, TX and Tempe, AZ. With the help of Operation Homefront, OneMain employees will donate gift cards and thank you notes which will be delivered to various military bases during the holiday season.

“Operation Homefront is very excited about our partnership with OneMain Financial,” said Jill Eskin-Smith, Senior Director of Corporate & Foundation Partnerships for Operation Homefront. “We're grateful for their commitment to making a positive impact on the lives of those who have served our nation, and look forward to working together to build strong, stable, and secure military families.”

OneMain is also developing a company-wide program to hire veterans and military family members to help them adjust to civilian life. They plan to utilize their strong relationships with colleges and business fraternities across the country to recruit veteran students and graduates for jobs and internship programs at local branches. To further engage these students, OneMain will have their veteran team members serve as mentors, offering them guidance in adjusting to the business world through mock interviews, resume assistance and financial literacy lessons.

To learn more about OneMain Financial and support Operation Homefront, please visit them on [Facebook](#) or follow on [Twitter](#) and [Instagram](#).

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About OneMain Financial

OneMain Financial (NYSE: OMF) is America's premier consumer finance company, offering responsible and transparent personal loan products for over 100 years. The company provides personalized, best-in-class service at their 1,600+ branches, as well as through their internet lending division, [iLoan](#), which gives customers the ability to complete the loan process entirely online. OneMain has more than 10,000 team members, located throughout 44 states, who are dedicated to serving and supporting the communities where they live and work. For additional information, please visit [OneMainFinancial.com](#).

About Operation Homefront

Founded in 2002, Operation Homefront is a national nonprofit organization whose mission is to build strong, stable, and secure military families so that they can thrive—not simply struggle to get by—in the communities they have worked so hard to protect. Recognized for superior performance by leading independent charity oversight groups, 92 percent of Operation Homefront expenditures go directly to programs that support tens of thousands of military families each year. Operation Homefront provides critical financial assistance, transitional and permanent housing and family support services to prevent short-term needs from turning into chronic, long-term struggles. Thanks to the generosity of our donors and the support from thousands of volunteers, Operation Homefront proudly serves America's military families. For more information, visit [OperationHomefront.org](#).

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